



PHAMALY THEATRE COMPANY 2023 SEASON PLAYBILL ADS

ADVERTISE WITH DENVER'S PREMIER
DISABILITY-AFFIRMATIVE THEATRE COMPANY!

INVEST IN YOUR COMPANY'S MARKETING EFFORTS BY INVESTING
IN A LOCAL NON-PROFIT.

Production	Deadline	Run Dates	Publication Details
<i>Spring Awakening</i>	Mar 1st	3/23 - 4/8	Digital Only File type: .jpg Max Size: 150 KB Dimensions: 160 x 600, 600 x 300, 300 x 250
<i>A Midsummer Night's Dream</i>	July 26th	8/17 - 9/2	Vertical or Horizontal Full color
<i>Indescribable</i>	Oct 11th	11/3 - 11/5	Contact Lauren Lynch-Eidson, Marketing & Communications Manager LLynch@phamaly.org

Ad Type	<i>Spring Awakening</i>	<i>A Midsummer Night's Dream</i>	<i>Indescribable</i>	Full Season
Landing Page, Clickable	\$300	\$350	\$250	\$800
Program Page, Clickable	\$250	\$300	\$200	\$650
Program Page, Non-Clickable	\$150	\$200	\$100	\$350

Phamaly offers many benefits for our advertisers:

- You will find our rates much more affordable than other advertising opportunities.
- With digital advertising, we can link your website to the ad (clickable version), so while people are looking through our digital program, they can click directly to your website.
- We keep the digital program on our website in perpetuity, so it has the potential to reach audiences long after the show ends!
- Advertising space in the digital playbill is limited, so your ad doesn't get lost in the clutter.
- You will be supporting a unique organization based right here in Denver that provides performance opportunities for theatre artists with disabilities!